SOFT ICE® PRIVATE LABEL COLD & HOT THERAPY PACKS

SOFT AND FLEXIBLE • SAFE AND NON-TOXIC
DURABLE AND REUSABLE • EFFECTIVE, TARGETED ADVERTISING

#V456-PL

YOUR NAME
YOUR LOGO
PRINTED ON SOFT ICE®
REUSABLE, NON-TOXIC,
COLD & HOT THERAPY PACKS

TARGETED, COST-EFFECTIVE
MARKETING!

Professional quality, reusable Soft Ice® cold and hot packs stay flexible when frozen - even right out of the freezer - for effective, comfortable cold therapy to injured joints, ligaments and muscles.

DESIGN & ORDER FORM ON PAGE 4

- Soft Ice® formula is all-natural and non-toxic.

- Packs are manufactured with biodegradable, 99% post-consumer recycled content.

- Patented water-based formula transfers temperature more effectively than gel packs or instant packs.

- Delivers comfortable, deep-penetrating therapy for both cold and heat relief.

- Sizes available from 3" x 6" to 8" x 11".

- Made in the USA.

PRINT YOUR COMPANY NAME AND LOGO ON THE PACKS!
The patient will keep these on hand for a long time and share them with friends and family who are in pain. Minimum order is 144 packs. **When your clients need pain relief, it's a great time to remind them of you!**

SOFT ICE® PACKS ARE SOFT AND FLEXIBLE WHEN FROZEN
FOR COMFORTABLE, EFFECTIVE COLD THERAPY!

PACK SIZES AVAILABLE:

SIZE	SKU
3" x 8"	#V38-PL
4.5" x 6"	#V456-PL
6" x 9"	#V69-PL
6" x 12"	#V612-PL
8" x 9"	#V89-PL
8" x 11"	#V811-PL

#V612-PL

ORDER REQUIREMENTS:

- Minimum order quantity of **144 packs**.

- There is a one-time set-up charge of **$50** for designing a new Private Label.

- Labels can be designed with only text or with one of our stock logos. (See page 3)

- The label can be printed with your custom logo. If you have a custom logo you wish to use, it must be saved as a **.JPG** or **.BMP** file.

NOTE: Logo must be in **black & white only**, with no colors or shades of gray.

LABEL SIZE AND PLACEMENT:

- The printed label size is approximately 3" x 5" for any pack size.
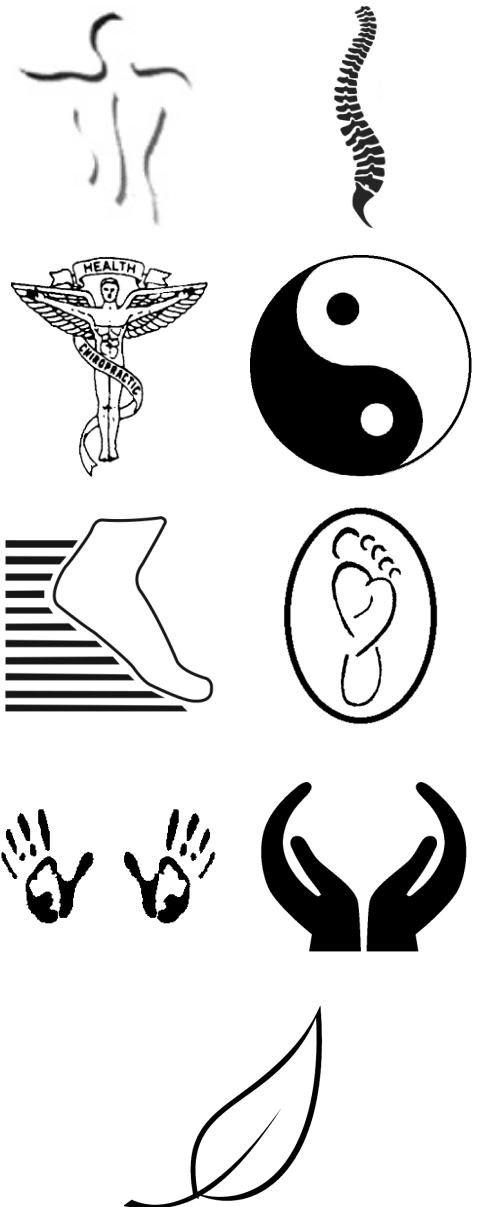
- Located in the center of the pack.

ORDER PROCESS:

1. Please complete the **Private Label Design Form** (see Page 4) and email to **polar@polarproducts.com** or fax to **330.253.4233**.

2. All orders must be sent with complete contact info: **contact name, phone, e-mail, and/or fax**.

3. Polar Products will design the label once all information has been received.

4. A design proof will be emailed or faxed to the client for approval within **1 week** of receiving all required information.

> **NOTE:** The initial design process may take several proofs and revisions, which may extend production time. Thank you for your understanding!

5. We will not manufacture the packs until signed approval of the final design proof is received via email to **polar@polarproducts.com** or fax to **330.253.4233**.

6. We can typically manufacture these packs within **3-6 weeks** of receiving design approval.

> **NOTE:** Our manufacturing process prints the Private Label directly on the packs. Due to this process, on occasion a printing run may result in a higher or lower number of packs manufactured than the number ordered. Polar will ship the number of packs produced and will adjust the invoice accordingly. We will never ship or bill an amount greater than plus or minus 10% of the quantity ordered.

STOCK LOGOS:

Please allow up to 3-6 weeks for manufacturing and delivery of new Private Label Packs.

SOFT ICE® PRIVATE LABEL DESIGN & ORDER FORM

1. PACK SIZE & QUANTITY Please indicate quantity desired. Minimum order of **144** packs per size.

_____ **3" x 8"** (#V38-PL)   _____ **6" x 9"** (#V69-PL)   _____ **8" x 9"** (#V89-PL)

_____ **4.5" x 6"** (#V456-PL)   _____ **6" x 12"** (#V612-PL)   _____ **8" x 11"** (#811-PL)

2. LOGO Please **circle one** or check _____ **Text Only**

Custom logos must be **black and white** with no color or shades of grey.

3. LABEL TEXT   **Note:** The printed label will be 3" x 5" in the center of the pack. These packs look best with larger text and fewer words.

_____

_____

_____

_____

4. CONTACT NAME: _____

　　PHONE: _____

　　E-MAIL: _____

　　FAX: _____

Please email your completed order form to polar@polarproducts.com or fax to 330.253.4233. If you have any questions, contact our Customer Service Department at 800.763.8423 or polar@polarproducts.com. Once we receive all information, we'll design your custom label and send a proof for your approval. Production will begin only after we receive your signed final proof.

🌐 **polarproducts.com** | 📞 **800.763.8423** | ✉ **polar@polarproducts.com**